**2019 North American Cannabis Summit**

**Newsletter Copy, Thursday, December 13, 2018**

**Subject line: Pioneers in Cannabis Policy to Speak at the 2019 North American Cannabis Summit**

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| **Shaping the Future of Cannabis Policy**  **How Public Health Experts Can Help** |
| Over the past decades, North America has been torn apart by diametrically opposed and deeply held beliefs about cannabis. Evaluating the success of legalization efforts has been almost as divisive as legalization itself. Short-term successes and shortcomings do not definitively answer the "Should we legalize?” question. How you legalize matters. Getting legalization right matters. Join keynote speakers Andrew Freedman and Lewis Koski as they provide a tempered view of what we currently know about the effects of legalization, lessons learned, and how we can impact policy for the better from here on out.  **Andrew Freedman** works with government, research institutions, communities, and private businesses to get cannabis legalization right. Formerly serving as Colorado’s first Director of Marijuana Coordination, he has received national recognition for his leadership and was named one of the 30 most influential health influencers of the last 30 years.  **Lewis Koski** is among a small group of government executives who have been intimately involved in the development and implementation of marijuana policy from the infancy of medical marijuana through the realization of legalization. He played a pivotal role building the first agency in the world to implement medical and retail marijuana policy.  For more information on these and other speakers at the 2019 North American Cannabis Summit, go to <http://northamericancannabissummit.org/speakers-2/>  C:\Users\lwolf\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\5066FB99.tmp  Returning Researcher Shares Thoughts on Value of Summit  Check out this video! Jane Allen, a research public health analyst at RTI International with specific interest in marijuana policy and related risk-perceptions and behaviors, shares why Summit 2017 was invaluable for not only her work, but to the nation as a whole. She reveals what she is most looking forward to at January’s Summit!  Video here |
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